

And finally, without any further delay, here is it...

...The #1 Most Common Reason Why Your Orchid Won't Bloom...

(Drumroll please) :)

REASON #1

Temperature Change from Day to Night is Too SMALL!

One of the most unique temperature requirements of orchids is that they require a significant fluctuation between their daytime and night-time temperatures in order to thrive -- and rebloom!

In fact, this is by far the most overlooked reason why newbie (and experienced) orchid growers can't get their orchids to bloom, or experience shorter-than-average blooming periods.

If you remember from yesterday's newsletter, when we talked about temperature categories (cool, intermediate, and warm) the temperatures that I listed were for ideal *night-time* temperatures.

Daytime temperatures should be 15F/9C warmer than the ideal night-time temperature for your particular variety.

If you're talking to an experienced grower or consulting a temperature chart, be sure to confirm whether the temperatures quoted are for nighttime or daytime - this one little step can save a lot of frustration down the road!

Yesterday, we also talked about the importance of using a max/min thermometer.

That'll be your easiest (and cheapest) way to measure the daily temperature fluctuation in your home. Be sure to take readings at several times during the day, from early morning to late evening, and several times in between.

After taking your max/min temperature readings in several locations within your home, you may discover a spot that is perfect for your plant... or you may need to get a little creative in modifying the

environment a bit :-)

But either way..... with these tips, a little up-front planning can yield you an orchid that will generate gorgeous blooms, for years and years to come!

Please feel free to share your stories - trials, tribulations, and success stories (and be sure to send along your pictures).

We love hearing from you!

TOMORROW... we switch gears a bit but you won't want to miss what I've got for you. Stay tuned...